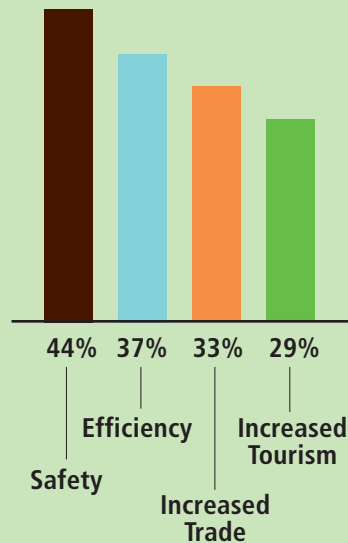


What they said...

74% of those polled supported the expansion of Route 219 into an international trade corridor and enlarging the roadway from 2 to 4 lanes.

- 97% said they traveled on Route 219 at least a few times a year.
- 70% were unaware that Continental 1 runs from Toronto, Canada, to Miami, Florida.

IMPORTANT BENEFITS Route 219 Expansion



*The sample included over 100 interviews

Zogby Poll*: Sept. 2008

In September 2008, Continental 1 commissioned the prestigious Zogby International to conduct a survey of business and opinion leaders in several counties in New York and Pennsylvania about Continental 1 and its efforts to support the expansion of Route 219. Results showed that most important opinion leaders were unaware of the massive amounts of goods that are transported between Pennsylvania and Ontario and they were unfamiliar with Continental 1 and its efforts. That leaves much opportunity for awareness and support and consistent awareness endeavors are continuing.

Did you know?

Almost half (46%) said they would be more supportive of Route 219 expansion if they knew that 75% of Pennsylvania's exports ended up in Ontario.

66% said they would be more likely to support expansion if they knew that four lanes significantly improves the safety record of roads compared to those with two lanes.



"We should welcome Continental 1, Toronto to Washington D.C. and points south. Think of the jobs created and workers who will be fed."

Letter to the Editor - *Ellicottville Villager*, 6/1/10



Stay connected...

Join our FACEBOOK page and LinkedIn network and stay up to date on the progress of Continental 1. Tell your business colleagues, friends and family that you support the project because it will result in jobs, business and faster travel.

